

LeaderShift Insights acts as senior advisor, thought partner and executive coach to the C-level and other executives. Coaching enhances skills and creates awareness to help you drive exponential performance through others. Each engagement is tailored to your circumstances to deliver specific outcomes, direct actionable steps and encouraging support in a safe, objective and challenging environment.

Why Coaching?

Leadership coaching accelerates development, deepens learning, and enables leaders to:

- Demonstrate visible leadership while transitioning into a new role
- Bridge the gap between how you are perceived and how you need to be perceived to advance faster
- Intentionally create and reinforce or change your personal brand
- Advance specific business outcomes
- Overcome targeted development areas
- Create breakthroughs in team performance
- Increase value to the organization
- Think more broadly and strategically
- Navigate and capitalize on complex corporate political systems
- Improve your ability to influence and communicate key messages
- More effectively integrate work and life commitments
- Increase emotional intelligence to reduce stress

Why LeaderShift?

Over 25 years developing executives both internally and externally has taught us much about what works. This is reflected in a unique approach to:

- **Faster Results** – we work with our clients to focus on an improved business outcome and behavioral objective from the start. We do not require an exhaustive battery of tests up front. Often, this overload and simply takes too long to digest before moving forward. After a consultation, we will determine what makes sense and move forward. This allows you to work on what's important and see faster results. Additions can easily be assimilated into the process.
- **Improved Team Performance** – a leader's effectiveness is directly proportional to their ability to drive performance through their team. We often combine leadership coaching with team interviews, alignment and strategic planning to accelerate progress on real business objectives.
- **Accessibility** – coaching engagements are priced at a flat fee that allows for access as needed, in addition to scheduled sessions. This encourages our clients to leverage their coach's expertise rather than counting pennies.

Results Driven Process

Our coaches are passionate about the effectiveness and agility of leaders at all levels. We enable leaders to create alignment to drive breakthrough performance and advance what is important to them. Our proven approach achieves sustainable results:

Build Relationship

- Introductions
- Outline the Engagement
- Determine Logistics
- Define Manager Involvement



Gather Data

- Coaching Kick-Off
- Feedback from Key Stakeholders
- Performance Data
- Select & Complete Assessments
- Debrief Results



Plan For Action

- Create Development Plan
- Input from Manager/Sponsor
- Finalize and Prioritize Development Plan



Coach For Success

- Consistent Coaching Meetings
- Complete Action Items
- Update Manager as Appropriate



Measure Sustainability

- Evaluate Results
- Capture Lessons Learned & Behavior Change
- Sustainability Plan

Month
1

Month
2-5

Month
6 +

What About Assessments?

Our coaches have access to a wide range of leadership and multi-rater assessments and tools and will use them judiciously based on the needs of the client. Our unique approach is focused on getting to know our clients and creating a tailored solution to optimize self awareness and results.



JENNIFER EGGERS
ATLANTA, GA

Jennifer is the Founder & President of LeaderShift Insights Inc., a firm known for helping leaders dealing with disruptive change who want to increase their organization’s capacity to adapt so they can emerge stronger and more effective faster. A consultant, coach, best-selling author and speaker, Jennifer has a passion for creating alignment and resilience so your team can do more with what you already have. She is a masterful facilitator known for creating shared agendas and unraveling tough issues that hinder results.

With a unique ability to align diverse stakeholders and global experience in consulting and corporate roles, Jennifer’s integrated approach to creating alignment, develops leaders at all levels while enabling learning and productive dialog. She is the creator of RapidOD, a collaborative fast approach to organization restructuring, highly charged workshops on Influence, Resilience and Driving Sustainable Change.

With over 20 years of Coaching Experience, Jennifer has coached entire leadership teams as well as officers and directors of many Fortune 500 companies. She is known for repositioning personal brands, driving behavior change and increasing senior leader’s ability to drive performance through others. Her book, Resilience: It’s Not About Bouncing Back is a #1 international best seller.

Jennifer is a former Partner with Cambridge Leadership Group, Vice-President, Leadership Development & Learning for Bank of America and has held several other senior roles in Learning, Organization & Leadership Development at AutoZone and Coca-Cola Enterprises. She has designed and executed large-scale initiatives including mergers, enterprise restructuring, talent management, performance-management and team development. Her kitchen English approach and proprietary research backed solutions resonate equally well from the shop floor to facilitating complex strategy and issues resolution sessions with C-Level Executives. She is a Strategic Partner with University of Georgia Executive Education, an Advanced Practitioner in Adaptive Leadership, and a member of the Adaptive Leadership Network at Harvard’s Kennedy School of Government.

Certifications*: Certified Speaking Professional (CSP), Twice certified Executive Coach, Culture Types, Meyers Briggs Type Indicator, Hogan, Hogan for Selection, Mediation, Design for Six Sigma, Six Sigma Green Belt

Areas of Expertise: Adaptive Leadership, Organization Design/Restructuring, Strategic Conversations, Global Leadership, Strategy Execution, Talent & Performance Management, Change Management, Leadership & Executive Development, Action Learning, Creating Alignment, High Performing Team Development

- State Bank & Trust
- AutoZone Parts Inc.
- Cox
- Honeywell
- The Home Depot
- Marsh Berry
- AvMed HealthCare
- Bank of America
- Call2Recycle
- Coca-Cola
- Delta
- Coca-Cola Enterprises
- Johnson & Johnson
- Mayo Medical Labs
- Biosense Webster
- University of GA
- Vanco
- Tencate
- SantaFe HealthCare
- Ingredion

*We help you clarify the real issues and get them out on the table where they can be solved.
Because you can’t solve what you’re not talking about.*

Jennifer Eggers